

LEAH DOUGLAS

CREATIVE DIRECTOR / COPYWRITER

EXPERIENCE

FREELANCE - CD COPYWRITER

Amazon, Crispin, DDB, Digitas Health,
MSL Group, Hearst Media, The Story
Shack, Malka Media + More
May 2023–Present

VCCP NY - ACD COPYWRITER

White Claw, Google/Partners, Android
Jan 2022–April 2023

OGILVY DC - SR COPYWRITER

AHIP, USAID, Gerber, Gallo Wines
Aug 2020–Jan 2022

HAVAS NY - SR COPYWRITER

Reckitt Benckiser, Liberty Mutual,
Keurig, GM Coffee, Con Edison
Nov 2016–July 2020

MCCANN NY - COPYWRITER

Mucinex, Verizon, MasterCard
April 2015–Nov 2016

SKILLS

CREATIVE DIRECTING

COPYWRITING

CONCEPTING

VIDEO PRODUCTION

SOCIAL/PAID MEDIA

BRAND STRATEGY

ADOBE SUITE

WEBSITE DEVELOPMENT

MICROSOFT SUITE

GEN AI

EDUCATION

SCAD

B.F.A. Advertising, Copywriting Minor
Dean's List

HONORS

GOLD MIDAS AWARD: MASTERCARD

"Priceless Elevator Pitch" 2015

CANNES GRAND PRIX: FINISH

"Skip the Rinse" 2021

SILVER EFFIE AWARD: FINISH

"Skip The Rinse" 2022

BRONZE SHORTY: AWARD

"The ClawSaver" 2024

CONTACT

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